



# Lifelens

Up close

Standard Life 

# Lifelens

by Standard Life



# Unique

Lifelens by Standard Life is our new employee wealth and benefits platform. It's the only fully integrated benefits platform to let employees manage their benefits and save and invest. It's already out there and going live in companies across the country - including Standard Life. Lifelens is what we've chosen for our people.

# Innovative

Ingenious and simple, Lifelens integrates seamlessly with existing HR and payroll systems. It streamlines admin and reduces costs. And it gives employees a single view of all their benefits - a snapshot of why their organisation is a great place to work.



# Personalised

Mix and match the modules to suit. It can be taken with our own **Lifelens** design or the employer can apply their own colours and logo. **Lifelens** is adaptable and flexible - and every employee gets their own secure, personalised pages.

# Empowering

Employees can manage their benefits anywhere - wherever they log in. Interactive tools and prompts help them make informed decisions and take greater ownership of their benefits.

The screenshot shows the Lifelens by Standard Life website. The header features the Lifelens logo and navigation links: Home, Your benefits, Your pension, Your savings, and Be informed. A user profile section in the top right shows 'My Profile: My documents (1 new)' and a 'Log out' button. The main content area is titled 'Make your money work harder' and includes a sub-header 'What's your attitude to money?'. Below this is a photograph of a man and a woman driving a convertible car. A progress indicator below the photo shows five steps, with the second step highlighted. To the right of the main content is a 'Be informed' sidebar with a list of topics: Managing your money, Pensions and retirement, Savings and investments, Understanding tax, Planning for life's big events, and Your attitudes to money.

**Lifelens**  
by Standard Life

My Profile: My documents (1 new) Log out

Home | Your benefits | Your pension | Your savings | **Be informed**

> Home > Be informed

## Make your money work harder

Whether you want to start saving, investing or planning your pension, we have the information that you need to take control of your money and reach your financial goals.

**What's your attitude to money?**

I'd like to spend less and start saving. We can help you take control of your day-to-day expenditure. Find out how to plan a bit more, spend a bit less.

**Be informed**

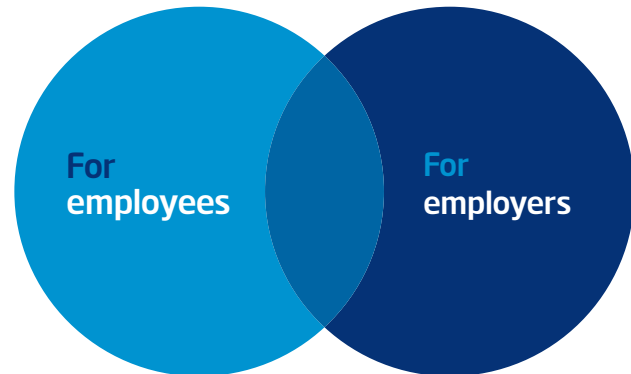
- > Managing your money
- > Pensions and retirement
- > Savings and investments
- > Understanding tax
- > Planning for life's big events
- > Your attitudes to money

# Flexible

Lifelens makes auto enrolment simple. And it's scalable, so it can grow with any organisation.

# Easy

Everything is in one place. It's easy to work with - and easy to get the most from. Employees can choose the right level of information for them - and employers can communicate key messages simply and effectively.



Lifelens brings your employee benefits package to life. It grows with your organisation. It integrates seamlessly with your existing systems. It will revolutionise the way you deliver your employees benefits.

**To find out more**

**Call us on 0845 278 5630 or contact  
your corporate benefit adviser**

Calls may be monitored/recorded

**[www.lifelens.co.uk](http://www.lifelens.co.uk)**

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